

site Great Britain



SPONSORSHIP PACKAGES 2024

The information held in this document is set as a guide. Information including pricing may vary depending on demand and uptake. Please speak to a member of the board to discuss your needs.

2024

A MESSAGE FROM OUR PRESIDENTS

Hello SITE GB friends & partners

It's that time of year again where we look to our loyal sponsors to help us elevate the experiences and offerings for 2024 and beyond.

This year we are aiming for even bigger and better than 2023 as we look to enhance our educational events and we can't do this without you!

Our sponsors are the lifeline to our success and building a strong and robust community of incentive professionals that share learnings and support the growth of our industry.

Last year we became stronger together, thanks to our loyal sponsors and its time we elevate further to make this the best year yet.

The packages represent the collective opportunities you can be part of throughout the year providing you fabulous exposure and networking with the best in the industry!

We look forward to an incredible 2024!



Leigh Butterfield



Anthony Kelly

WHY SUPPORT SITE GB?

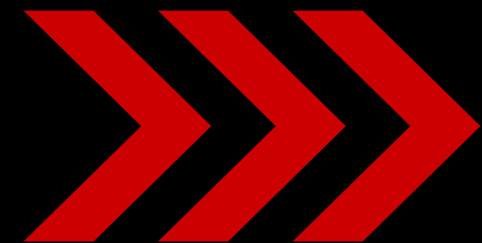
WHATS IN IT FOR YOU?

- 1.** Professional growth through participation at educational programs , events and conferences.
- 2.** Strategic sponsorships to maximise your brand exposure to top buyers and key decision makers across the UK incentive travel market.
- 3.** Align yourself with our values and mission of connecting incentive travel with business results.
- 4.** Be part of a chapter known for creating memorable experiences and exciting industry content.
- 5.** Support the incentive travel industry through a recognised association body.

WHERE DOES YOUR SPONSORSHIP GO?

WHY WE NEED YOU!

- 1.** Your sponsorship allows us to secure venue, entertainment & catering for our engagement events.
- 2.** This also provides us a platform to raise funds with charity auctions for our very important industry association – Meeting needs.
- 3.** Your sponsorship supports with the growth of SITE GB presence but also members network that allow us to enhance our events year on year.
- 4.** Our goal is to amplify in-bound incentive travel to the UK and showcase the destination to its fullest. Whilst promoting the power of incentive travel to UK companies to grow outbound incentive programs.
- 5.** Serve as a collective voice for the UK's incentive industry and raising its profile across the MICE industry through thought leadership programs.
- 6.** Supporting the events industry to build a business case for the importance of incentive travel across the UK



2024 SCHEDULE OF EVENTS

SITE Breakfast
Educational Event
Q1 2024
February
TBC

SITE Leadership
Conference &
GB Summit
Q2 2024
TBC

SITE Summer
Soiree
Q3 2024
August
W/C 19th

SITE Christmas
Lunch
Q4 2024
December
Monday 16th



SPONSORSHIP TARGETS

Partners to sponsor individual events to support with covering additional costs for venue, catering and entertainment.

1

VENUES

Venues to sponsor the event space and catering.

Luxury incentive focused venues

2

CONVENTION / DESTINATION BUREAU

Support with sponsorship of the event and help shape content of the event and showcase destinations

3

SPEAKER / ENTERTAINMENT

Provide sponsorship of entertainment, speakers to enhance the event and showcase talent to senior buyers.

4

EVENT SUPPLIERS.

Through ticket and membership sales, great networking and brand exposure opportunities.

SPONSORSHIP MODELS 2024

1

STRATEGIC SPONSOR

A strategic sponsor of SITE for the year, on all event and marketing activity with all additional incentives with the standers event sponsorship packages

2

EVENT & EXPERIENCE SPONSOR

Individual event sponsor
(as per event costing models)

3

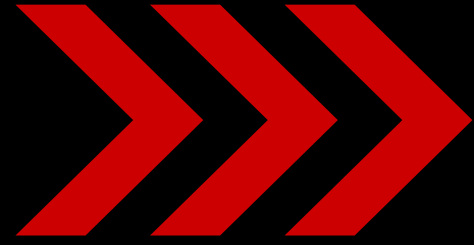
IN-KIND SPONSORSHIP

Providing individual services; Gifting, Entertainment, Décor, Activities, Signage, Gaming etc, to enhance our evets and charity contributions.

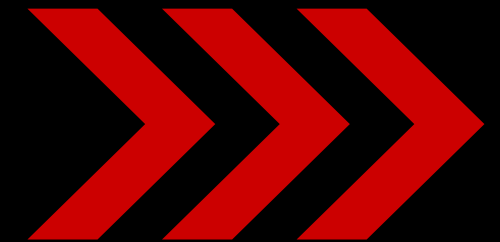
4

CONTENT SPONSORS

Providing content services for the website, newsletter and social media engagement to a database of over 2500 incentive industry professionals.



**STRATEGIC SPONSOR
EXCLUSIVE FOR 2024 EVENTS**

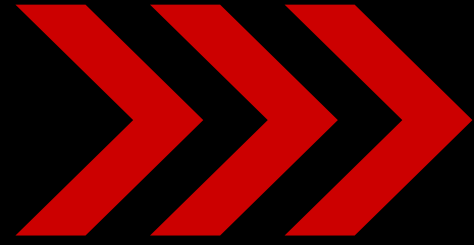


STRATEGIC SPONSOR

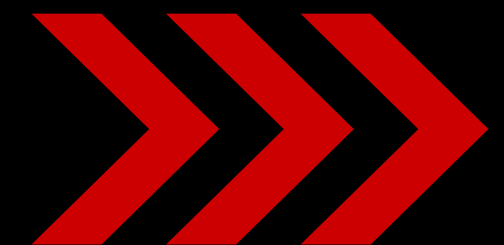
SITE 2024 Exclusive platinum sponsor.

WHATS INCLUDED:

- Major exposure across the year program as the EXCLUSIVE sponsor to SITE GB 2024
- Complimentary access to all events for 2 people
- 2 x VIP Tables at the Christmas lunch
- Logo and branding on all event marketing across the year
- 2 min presentation / video /speech slots across all 4 key SITE events
- Social media promotion across all event marketing activity, pre-post.
- Access to 'opt in data' from attendees at all events
- Input into topics and round table discussions



EVENT & EXPERIENCE SPONSOR
EVENTS ACROSS 2024



SITE BREAKFAST EDUCATIONAL – Q1

SITE Q1 Breakfast educational networking event with guest speaker.

SPONSORSHIP OPPORTUNITIES:

- 1.** **Headline Venue sponsor –**
Venue hire, breakfast buffet, tea & coffee
 - Logo and branding on all event marketing
 - Social tagging in all event marketing activity
 - Access to 'Opt in' event attendee list
- 2.** **Guest speaker sponsor – 30 / 45 min speaking slot**
 - 2 min intro on speaker bureau or speaker slot
 - Logo and branding on all event marketing
 - Social tagging in all event marketing activity
 - Access to 'Opt in' event attendee list

- 3.** **Individual ticket – Supplier**
£25 Member inc VAT
£40 Non-member inc VAT
 - Event entrance
 - Breakfast buffet with tea & coffee
 - Networking opportunity event buyers
 - guest speaker presentation
- 4.** **Individual ticket – Buyer**
FREE Member inc VAT
£15 Non-member inc VAT
 - Event entrance
 - Breakfast buffet with tea & coffee
 - Networking opportunity event buyers
 - guest speaker presentation

Packages are based on 30-40 guests and customisable upon request.

SITE LEADERSHIP CONFERENCE – Q2 2024

SITE Leadership event, round table networking event with senior buyers and supplier, drinks reception, dinner and overnight stay.

SPONSORSHIP OPPORTUNITIES:

- 1. Headline Venue sponsor –**
Venue hire, drinks reception, 3 course dinner and overnight stay.
 - Logo and branding on all event marketing
 - Social tagging in all event marketing activity
 - Access to 'Opt in' attendee list with senior buyers

- 2. Individual ticket – Supplier**
£395 Member inc VAT
£450 Non-member inc VAT
 - Participation in round table talks
 - Networking with senior incentive market buyers and suppliers
 - Drinks reception
 - 3 course dinner
 - Half bottle of wine pp
 - Overnight stay with breakfast

- 3. Individual ticket – Buyer**
FREE Member inc VAT

- As per above
- Buyer list pre-selected senior agencies*

Packages are based on 40 guests and customisable upon request.

SITE SUMMIT – Q2 2024

SITE Summit event, to follow the leadership conference, senior buyers and supplier, industry panels, 121's and networking

SPONSORSHIP OPPORTUNITIES:

- 1. Headline Venue sponsor – Same venue as above**
Venue hire, DDR and Drinks Reception
 - Logo and branding on all event marketing
 - Social tagging in all event marketing activity
 - Networking with industry incentive buyers and suppliers
 - Access to all 'Opt in' attendee list

- 2. Individual ticket – Supplier**
 - £195 Member inc VAT**
 - £250 Non-member inc VAT**
 - Participation in Industry panels, 121's
 - Networking with incentive market buyers and suppliers
 - Drinks reception

- 3. Individual ticket – Buyer**
 - FREE Member inc VAT**
 - £50 Non-member inc VAT**
 - As per above

Packages are based on 100-150 guests and customisable upon request.

SITE SUMMMER SOIREE – Q3 2024

SITE summer social, networking event with drinks and bowl food

SPONSORSHIP OPPORTUNITIES:

1. **Headline Venue sponsor –
Venue hire, drinks reception and 3 x bowl food pp.**

- Logo and branding on all event marketing
- Social tagging in all event marketing activity
- Access to 'Opt in' event attendee list

2. **Event Sponsors x 5/6- £2,500 inc VAT each**

- Pop up stand and table space for presentations
- Branding throughout the event
- Branding on pre-post event communications
- 2 min intro at start of event
- Access to 'Opt in' attendee list

3. **Individual Ticket – Supplier - £50 Member inc VAT
£70 Non-member inc VAT**

- Event entrance
- 2 free drinks vouchers
- 3 x bowl food items

4. **Individual Ticket – Buyer - FREE Member inc VAT
£25 Non-Member inc VAT**

- Event entrance
- 2 free drinks vouchers
- 3 x bowl food items

Packages are based on 150 guests and customisable upon request.

SITE CHRISTMAS LUNCH – Q 4 2024

SITE Christmas lunch, networking event with 3 course Christmas lunch and prize raffle

SPONSORSHIP OPPORTUNITIES:

- 1. Headline Venue sponsor - Venue hire and lunch catering**
 - Logo and branding on all event marketing
 - Social tagging in all event marketing activity
 - Access to 'Opt in' event attendee list
 - 2 x VIP Tables at the lunch (all perks inc below)
- 2. Gold Sponsor - £10,000 inc VAT**
 - 2 Min video or stage presentation
 - Gold sponsorship branding
 - VIP Table for 10
 - Branding throughout the event
 - Branding on pre-post event communications
 - Branding on step and repeat photo area
- 3. Silver Sponsor - £6,000 inc VAT**
 - Silver sponsorship branding
 - VIP Table for 10
 - Branding throughout the event
 - Branding on pre-post event communications
 - Branding on step and repeat photo area
- 4. VIP Table - £2,200 Member inc VAT
£2,750 Non-member inc VAT**
 - VIP Table for 10
 - Branded menu and table card
 - Branded logo in drinks reception area
 - 3 course Christmas lunch
 - Two bottles of champagne
 - Half bottle of wine pp

SITE CHRISTMAS LUNCH 2024

SPONSORSHIP OPPORTUNITIES:

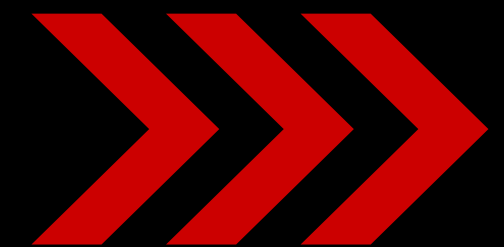
- 5.** Individual Seat – Supplier
£175 Member inc VAT
£245 Non-member inc VAT
- Seat on mixed table of supplier and buyer
 - 3 course Christmas lunch
 - Half bottle of wine pp

- 6.** Individual Seat – Buyer
FREE Member inc VAT
£50 Non-member inc VAT
- Seat on mixed table of supplier and buyer
 - 3 course Christmas lunch
 - Half bottle of wine pp

Packages are based on 250 guests and customisable upon request.



IN-KIND SPONSOR EVENTS ACROSS 2024



IN-KIND SPONSORS

EVENT DECOR

We are looking for sponsorship partners that can support us with the two flag ship events across the year, the summer soiree and the Christmas lunch. Based upon your in-kind donation we are happy to customise a package for you to attend.

- Table centre pieces, linens lunch
- Social activations

EVENT ENTERTAINMENT

We are looking for entertainment partners for various events throughout the year including the two flagship events. Based upon your in-kind donation we are happy to customise a package for you to attend.

- Guest speakers
- DJ's and Band
- Interactive entertainment acts

IN-KIND SPONSORS

AUDIO VISUAL

We are looking for sponsorship partners that can support us with enhancing the audio-visual across our calendar event. Based upon your in-kind donation we are happy to customise a package for you to attend.

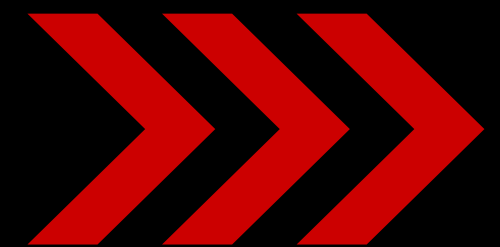
- Registration / educational events - LED screens
- Additional stage lighting and sound where required for SITE soiree and SITE Christmas lunch

ADDITIONAL EVENT SPONSORSHIP

Do you have an idea on something you would like to sponsor or a unique element to help enhance the experience of our attendees? We are happy to discuss any ideas you may have!



IN-KIND SPONSOR GIFTING



IN-KIND SPONSORS

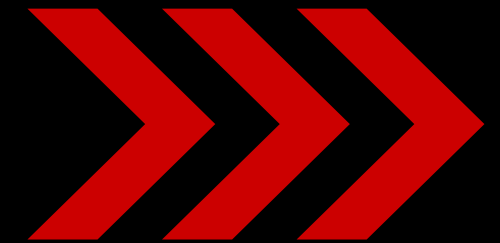
PRIZE GIFTING

Our goal as SITE GB is to support our focus on giving back. Our fabulous calendar of events brings together some of the best incentive buyers and suppliers across the UK provides a platform to network and share learnings but also give back to our community. With this in mind, we wanted to take the opportunity to continue our support to our much loved, industry charity - Meeting Needs by fundraising across our events.

If you are able to donate a prize of any kind to our draw please do get in touch, your donations are very much appreciated!



CONTENT SPONSORS



SITE CONTENT SPONSORS

Providing educational and promotion content to our incentive industry professionals across the year

SPONSORSHIP OPPORTUNITIES:

- 1.** **Featured Blog Posts - £300.00 inc VAT**
 - Produce content for a featured blog post providing educational / insightful information to our SITE GB database of 2500+ Incentive travel professionals.
- 2.** **Featured Blog Post & Newsletter inclusion - £500.00 inc VAT**
 - Produce content for a featured blog post providing educational / insightful information to our SITE GB database of 2500+ Incentive travel professionals.
 - Inclusion of the blog post in one of our SITE GB Newsletters
- 3.** **Social media posts across the year**
 - One-off scheduled social media post
 - **£250.00 inc VAT**
 - Five scheduled social media posts
 - **£200.00 inc VAT (per post)**
 - 10 scheduled social media posts
 - **£175.00 inc VAT (per post)**

READY TO SPONSOR OR HAVE ANY QUESTIONS?

Our sponsorship team are happy to look at customising the sponsorship packages throughout each event, so please free to contact us below with any further questions.



Debs Crosswell
debbsc@top-b.com

THANK YOU