



site Great Britain

Sponsorship Packages 2025



A message from our GB presidents

Hello SITE GB friends and partners,

As we welcome the New Year, we're excited to reach out to our amazing sponsors to help us take our experiences and offerings to new heights in 2025 and beyond.

We're aiming to make this year even more fantastic than 2024, by boosting our incredible networking and education programs, and we can't do it without you!

Our sponsors are the heart of our success, helping us build a strong, supportive community of incentive professionals who share knowledge and drive our industry forward.

Last year, we achieved so much together, thanks to your unwavering support. Now, it's time to raise the bar even higher and make this our best year yet.

Our sponsorship packages offer fantastic opportunities throughout the year, giving you excellent exposure and the chance to network with the best in the industry.

Here's to an incredible 2025!

Warm regards,

Joe & Debs

What's in it for you?

Here's just a few reasons why supporting SITE through sponsorship is a win-win for everyone involved.
Let's make great things happen together!

Industry Leadership and Influence:

Sponsoring SITE positions your brand at the forefront of the incentive travel industry. It demonstrates your commitment to advancing the industry and helping shape the future of our field.

Networking Opportunities:

SITE events are the place to be for meeting top professionals in the incentive travel world. As a sponsor, you'll get to connect directly with key decision-makers and potential business partners.

Brand Visibility and Recognition:

Your brand will shine across SITE's events, publications, and digital channels. It's a fantastic way to increase your visibility and recognition among a targeted and influential audience.

Educational Advancement:

By sponsoring SITE, you're helping to spread knowledge and best practices within the industry. This not only benefits everyone but also raises the overall quality and professionalism of our community. Joining as a member also provides you an abundance of global incentive travel data and trends to support you and your business throughout the year.

Community Building and Support:

Your sponsorship helps create a strong, vibrant community of incentive professionals. It allows SITE to offer more resources, events, and opportunities for everyone to connect, learn, and grow together.

Why we need you!

Where Does Your Sponsorship Go?

Your sponsorship is crucial to our success and helps in so many ways:

Engaging Events:

Your support allows us to secure fantastic venues, entertainment, and catering for our engagement events, ensuring they are memorable and enjoyable for everyone.

Charity and Community Support:

Our events often include charity auctions, and your sponsorship helps us raise important funds for our industry and related causes.

Growing SITE GB Presence:

With your help, we can expand SITE GB's presence and strengthen our network, allowing us to enhance our events year after year.

Promoting Inbound Incentive Travel:

We aim to showcase the UK as a premium destination for incentive travel, and your support helps us highlight its best features to the world.

Industry Leadership:

Sponsorship allows us to serve as a collective voice for the UK's incentive industry, raising its profile through thought leadership programs.

Building the Business Case for Incentive Travel:

We advocate for the importance of incentive travel across the UK, supporting the events industry and demonstrating its value to businesses.

Your contribution makes a real difference and helps us achieve our goals, while supporting the growth and development of the incentive travel industry. Thank you for being a part of our journey!

SITE Membership in Numbers

Global Community

12,000

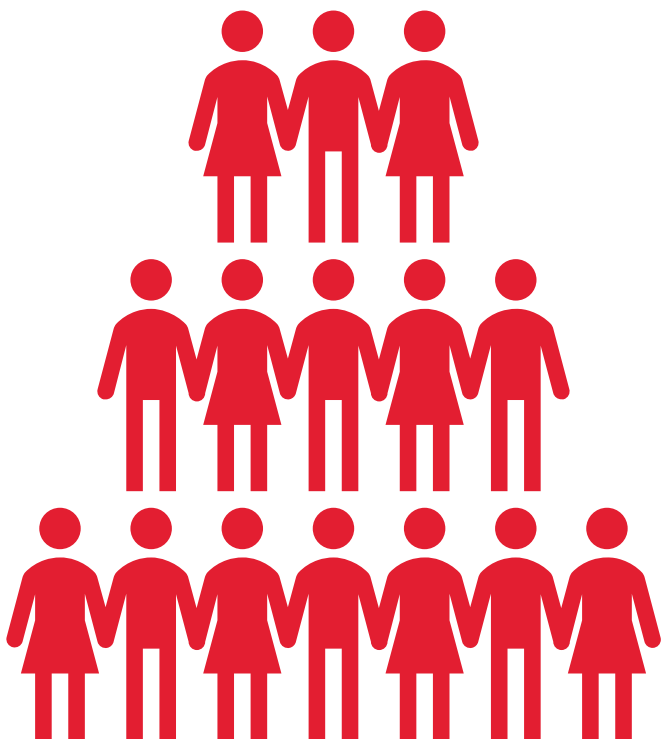
90 
Countries

Global Members

3,000

100+

SITE GB
Members



850+

SITE GB
Community

X

Chapter
s

2025 Events Overview

Jan

SITE Wellness: Yoga

**SITE Young Leaders:
Charity Event***

Feb

SITE Supper Club

Mar

**SITE Young Leaders:
St Patrick's day**

Apr

SITE Summit

May

SITE Supper Club

Jun

**SITE Young Leaders:
Games Day**

SITE Wellness: Forest Bathing

Jul

SITE Supper Club

Aug

SITE Summer in the sky

**SITE Wellness:
Wild Swim & Bbq**

Sep

Oct

**SITE Young Leaders:
Halloween Quiz**

SITE Wellness: Sound Bath

Nov

SITE Supper Club

Dec

SITE Christmas Lunch

2025 Schedule of Events

SITE Supper Club
February 2025

SITE Supper Club
April 2025

SITE Summit
May 2025

SITE Supper Club
July 2025

Site Summer in the sky
August 2025

SITE Supper Club
November 2025

SITE Christmas Lunch
December 2025

2025 Schedule of Events

Young Leaders



**SITE Young Leaders
Charity Event**
January 2025

**SITE Young Leaders
Pub Quiz**
March 2025

**SITE Young Leaders
Games Day**
June 2025

**SITE Young Leaders
Halloween**
October 2025

2025 Schedule of Events Wellness



SITE Wellness
Yoga with Furry Friends
January 2025

SITE Wellness
Forest Bathing
June 2025

SITE Wellness
Wild Swimming & BBQ
August 2025

SITE Wellness
Sound bath
October 2025

Sponsorship Support

1.

Venues

Venues to sponsor the event space and catering.

Luxury incentive-focused venues.

2.

Convention / Destination Bureau

Support with sponsorship of the event and help shape content of the event and showcase destinations

3.

Speaker / Entertainment

Provide sponsorship of entertainment, speakers to enhance the event and showcase talent to senior buyers.

4.

Event Suppliers

Through ticket and membership sales, great networking and brand exposure opportunities.

Sponsorship Models 2025

1.

Strategic Sponsor

A strategic sponsor of SITE for the year, on all event and marketing activity, with all additional incentives with the standard event sponsorship packages (2026 only)

2.

Event & Experience Sponsor

Individual event sponsor venue / DMC / Convention Bureaux

3.

In-kind Sponsorship

Providing individual services; Gifting, Entertainment, Décor, Activities, Signage, Gaming etc, to enhance our events and charity contributions.

4.

Content Sponsors

Providing content services for the website, newsletter and social media engagement to a database of over 2500 incentive industry professionals.



Strategic Sponsor Exclusive for 2026 Events

Strategic Sponsor

SITE 2026 Exclusive Platinum Sponsor.

What's included:

- Full exposure across the year's program as the EXCLUSIVE sponsor to SITE GB 2026
 - Complimentary access to all events for 2 people
 - 2 x VIP Tables at the Christmas lunch
 - Logo and branding on all event marketing across the year
- 2 min presentation/video/speech slots across all 3 key SITE events
 - Social media promotion across all event marketing activity, pre-post
 - Input into topics and round table discussions



**Event &
Experience
Sponsor**
Events across
2025

SITE Summit – May 2025

Sponsorship Opportunities:

1.

Headline Venue Sponsor

Venue hire, drinks reception, 3-course dinner and overnight stay

- Logo and branding on all event marketing
- Social tagging in all event marketing activity
- Access to 'Opt-in' attendee list with senior buyers

2.

Individual Ticket – Supplier

£450 Member inc. VAT

£595 Non-member inc. VAT

- Participation in roundtable talks
- Networking with senior incentive market buyers and suppliers
- Drinks reception
- 3-course dinner
- Half bottle of wine pp

3.

Individual Ticket – Buyer

£75 Member inc. VAT

£200 on-member inc VAT

- As per above
- Buyer list selection criteria

Packages are based on 50 guests and customisable upon request.

SITE Summer in the sky – August 2025

Sponsorship Opportunities:

1.

Headline Venue Sponsor

Venue hire, drinks reception and 3 x bowl food pp

- Logo and branding on all event marketing
- Social tagging in all event marketing activity
- Access to 'Opt-in' event attendee list

2.

Event Sponsors x 2 – 4

£2,500 inc. VAT each

- Pop up stand and table space for presentations
- Branding throughout the event
- Branding on pre-post event communications
- 2 min intro at start of event
- Access to 'Opt-in' attendee list

3.

Individual Ticket - Supplier

£50 Member inc. VAT

£95 Non-member inc. VAT

- Event entrance
- 3 free drinks vouchers
- 3 x bowl food items

4.

Individual Ticket - Buyer

£20 Member inc. VAT

£35 Non-member inc. VAT

- Event entrance
- 3 free drinks vouchers
- 3 x bowl food items

Packages are based on 120 guests and customisable upon request.

SITE Christmas Lunch – December 2025

SITE Christmas lunch, networking event with 3-course Christmas lunch and prize raffle
Sponsorship Opportunities:

1.

Headline Venue Sponsor

Venue and Catering

- Logo and branding on all event marketing
- Social tagging in all event marketing activity
- Access to 'Opt-in' event attendee list
- 2 x VIP Tables at the lunch (all perks inc. below)

2.

Gold Sponsor

£12,000 inc. VAT

- 2 Min video or stage presentation
- Gold sponsorship branding
- VIP Table for 10
- Branding throughout the event
- Branding on pre-post event communications
- Branding on step and repeat photo area

3.

Silver Sponsor

**£8,000 inc. VAT
(non-hotel only)**

- Silver sponsorship branding
- VIP Table for 10
- Branding throughout the event
- Branding on pre-post event communications

Packages are based on 330 guests and customisable upon request.

SITE Christmas Lunch – December 2025

SITE Christmas lunch, networking event with 3-course Christmas lunch and prize raffle
Sponsorship Opportunities:

4.

VIP Table

- £TBC Member inc. VAT
- £TBC Non-member inc. VAT
- VIP Table for 10
- Branded menu card
- 3-course Christmas lunch
- Two bottles of champagne
- Half bottle of wine pp

5.

Individual ticket – Supplier

- £TBC Member inc. VAT
- £TBC Non-member inc. VAT
- Seat on mixed table of supplier and buyer
- 3-course Christmas lunch
- Half bottle of wine pp

6.

Individual ticket – Buyer

- £TBC Member inc. VAT
- £TBC Non-member inc. VAT
- Seat on mixed table of supplier and buyer
- 3-course Christmas lunch
- Half bottle of wine pp

Packages are based on 330 guests and customisable upon request.

SITE Supper Club – February 2025

Sponsorship opportunities:

1.

CONFIRMED

Headline Venue
sponsor

Venue hire, breakfast
buffet, tea & coffee

- Logo and branding on all event marketing
- Social tagging in all event marketing activity
- Access to 'Opt in' event attendee list

2.

Guest Speaker Sponsor

30 / 45 min speaking slot

- 2 min intro on speaker bureau or speaker slot
- Logo and branding on all event marketing
- Social tagging in all event marketing activity
- Access to 'Opt-in' event attendee list

3.

Individual Ticket Supplier

£50 Member inc. VAT

£80 Non-member inc. VAT

- Event entrance
- Breakfast buffet with tea & coffee
- Networking opportunity event buyers
- Guest speaker presentation

4.

Individual Ticket Buyer

£20 Member inc. VAT

£45 Non-member inc. VAT

- Event entrance
- Breakfast buffet with tea & coffee
- Networking opportunity event buyers
- Guest speaker presentation

Packages are based on 30-40 guests and customisable upon request.

SITE Supper club – April 2025

Sponsorship opportunities:

1.

Headline Venue sponsor

Venue hire, breakfast buffet, tea & coffee

- Logo and branding on all event marketing
- Social tagging in all event marketing activity
- Access to 'Opt in' event attendee list

2.

Guest speaker sponsor

30 / 45 min speaking slot

- 2 min intro on speaker bureau or speaker slot
- Logo and branding on all event marketing
- Social tagging in all event marketing activity
- Access to 'Opt in' event attendee list

3.

Individual ticket Supplier

£50 Member inc VAT

£80 Non-member inc VAT

- Event entrance
- Breakfast buffet with tea & coffee
- Networking opportunity event buyers
- Guest speaker presentation

4.

Individual ticket Buyer

£20 Member inc VAT

£45 Non-member inc VAT

- Event entrance
- Breakfast buffet with tea & coffee
- Networking opportunity event buyers
- Guest speaker presentation

Packages are based on 30-40 guests and customisable upon request.

SITE Supper Club – July 2025

Sponsorship Opportunities:

1.

Headline Venue Sponsor

Venue hire, breakfast buffet, tea & coffee

- Logo and branding on all event marketing
- Social tagging in all event marketing activity
- Access to 'Opt-in' event attendee list

2.

Guest Speaker Sponsor

30 / 45 min speaking slot

- 2-min intro on speaker bureau or speaker slot
- Logo and branding on all event marketing
- Social tagging in all event marketing activity
- Access to 'Opt-in' event attendee list

3.

Individual Ticket Supplier

£50 Member inc. VAT

£80 Non-member inc. VAT

- Event entrance
- Breakfast buffet with tea & coffee
- Networking opportunity event buyers
- Guest speaker presentation

4.

Individual Ticket Buyer

£20 Member inc. VAT

£45 Non-member inc. VAT

- Event entrance
- Breakfast buffet with tea & coffee
- Networking opportunity event buyers
- Guest speaker presentation

Packages are based on 30-40 guests and customisable upon request.

SITE Supper Club – November 2025

Sponsorship Opportunities:

1.

Headline Venue Sponsor

Venue hire, breakfast buffet, tea & coffee

- Logo and branding on all event marketing
- Social tagging in all event marketing activity
- Access to 'Opt-in' event attendee list

2.

Guest Speaker Sponsor

30 / 45 min speaking slot

- 2-min intro on speaker bureau or speaker slot
- Logo and branding on all event marketing
- Social tagging in all event marketing activity
- Access to 'Opt-in' event attendee list

3.

Individual Ticket Supplier

£50 Member inc. VAT

£80 Non-member inc. VAT

- Event entrance
- Breakfast buffet with tea & coffee
- Networking opportunity event buyers
- Guest speaker presentation

4.

Individual Ticket Buyer

£20 Member inc. VAT

£45 Non-member inc. VAT

- Event entrance
- Breakfast buffet with tea & coffee
- Networking opportunity event buyers
- Guest speaker presentation

Packages are based on 30-40 guests and customisable upon request.

In-kind Sponsor Events across 2025



In-kind Sponsors

Event Decor

We are looking for sponsorship partners that can support us with the two flagship events across the year, the Summer Soiree and the Christmas Lunch. Based upon your in-kind donation we are happy to customise a package for you to attend.

- Table centrepieces, linens, lunch
- Social activations

Event Entertainment

We are looking for entertainment partners for various events throughout the year including the two flagship events. Based upon your in-kind donation we are happy to customise a package for you to attend.

- Guest speakers
- DJ's and Band
- Interactive entertainment acts

Audio-Visual

We are looking for sponsorship partners that can support us with enhancing the audio-visual across our calendar event. Based upon your in-kind donation we are happy to customise a package for you to attend.

- Registration / educational events - LED screens
- Additional stage lighting and sound where required for SITE Summer Soiree and SITE Christmas Lunch

Additional Event Sponsorship

Do you have an idea on something you would like to sponsor or a unique element to help enhance the experience of our attendees? We are happy to discuss any ideas you may have!

In-kind Sponsor Gifting



In-kind Sponsors

Prize Gifting

Our goal at SITE GB is to support our focus of giving back. Our fabulous calendar of events brings together some of the best incentive buyers and suppliers across the UK, providing a platform to network and share learnings, and give back to our community. With this in mind, we wanted to take the opportunity to continue our support to a variety of charities, including the SITE Global Foundation, by fundraising across our events.

If you are able to donate a prize of any kind to our draw, please do get in touch. Your donations are very much appreciated!

Content Sponsors



SITE Content Sponsors

Providing educational and promotion content to our incentive industry professionals across the year
Sponsorship opportunities:

1.

Featured Blog Posts

£300.00 inc. VAT

Produce content for a featured blog post providing educational / insightful information to our SITE GB database of 2500+ Incentive travel professionals.

2.

Featured Blog Post & Newsletter Inclusion

£500.00 inc. VAT

- Produce content for a featured blog post providing educational / insightful information to our SITE GB database of 2500+ Incentive travel professionals.
- Inclusion of the blog post in one of our SITE GB Newsletters

3.

Social Media Posts Across the Year

One-off scheduled social media post
£250.00 inc. VAT

Five scheduled social media posts
£200.00 inc. VAT (per post)

10 scheduled social media posts
£175.00 inc. VAT (per post)

Packages are based on 250 guests and customisable upon request.



Thank You

**Ready to sponsor or
have any questions?**

Our sponsorship team are happy to look at customising the sponsorship packages throughout each event, so please free to contact us below with any further questions.

Debs Crosswell
debosc@top-b.com

